



When you first take the wheel of the new Hyundai Genesis, it is simply impressive. When you start to apply the paddle and explore the dynamic drive technology, you realise that this is a luxury sedan built for modern performance. Powered by a 3.8L and 5.0L GDI engine delivering up to 413HP and acceleration of 0-100 kmh in just 5.4 seconds, there's barely enough time to breathe. And with Gasoline Direct Injection (GDI), you don't just enjoy more exhilaration, you also benefit from increased fuel efficiency and lower emissions.



THE ALL NEW GENESIS.  
CHANGES PERCEPTIONS.